



UBIS

UNIVERSITY OF BUSINESS AND
INTERNATIONAL STUDIES

Geneva, Switzerland

UNLEASH YOUR FULL POTENTIAL



ABOUT UBIS UNIVERSITY

ABOUT US

UBIS is a young institution that aims to deliver quality programs in the fields of **International Relations and Business**. The UBIS DNA is composed of three main factors: **Real World Experience, Individual Attention and International Perspective**.

UBIS' professors are **highly experienced professionals**. They bring to the classroom real-world problems and dissect them with the critical eye of experience. They provide participants with a strategic framework within which to position the issues that will be facing in your professional life. **UBIS keeps a close eye on the evolving needs of the marketplace** and is constantly adapting its course content and methodologies to ensure that our graduates are equipped with the necessary knowledge and transferable skills to succeed in the rapidly evolving world of work.

At UBIS you will not be just a face in the crowd. We pay attention to the needs of every student and aim to deliver a **customized and personalized learning experience** for each one. Our **small class sizes** help you to take advantage of more in-depth discussions and receive individualized feedback from your professors. This is designed to help our students to develop the skills and confidence to succeed in the career they want to follow.

Finally, we are a truly **international community**: UBIS' faculty, staff and students come from over 40 different nationalities and from every corner of the world. UBIS also has a strong network of international partners and a truly international Alumni network. Currently UBIS' Family is spread over 4 continents.



Facts about UBIS

- 5 academic programs (BBA, BAIR, MBA, MAIR, DBA)
- Specialized Certificates on hot topics (Sustainable Finance, Design Thinking, Tourism Development...)
- Network with the United Nations
- Multinational Environment
- Emphasis on practical experience
- Flexible study format
- Personalized teaching
- Intimate learning environment

Accreditations & Membership



Fédération des
Entreprises
Romandes
Genève



TESTIMONIALS

Ramid Aliyev, MBA

Geographic Information Specialist, Ministry of Emergency Situations, Baku, Azerbaijan

I am proud of greeting UBIS Staff members again after a long time.

I would like to emphasize that thanks to you, I am currently getting lots of success and achievements due to the education I got in Geneva. My accomplishments are going on not only in my country but also in an international level. I am extremely pleased to get good results in return. So, I have already involved some students to the Exchange Programme, and I will always do my best to improve our relations with UBIS and increase the amount of students involved in UBIS Programmes.

Finally, I wish you all the best in your academic affairs along with your personal life. It would be great pride for me to see you again in Geneva.



Vasco K. Boahen, BBA, MBA

Business Development Analyst, The Global Fund, Geneva, Switzerland

I am very proud to be an Alumni of UBIS, the extraordinary experience and support of the staff was wonderful, very accommodating and supportive throughout my degree programme. As a young professional when I started the programme, flexibility was key, I valued the extraordinary flexibility of the programme and the direct applicability of the knowledge gained to my day to day professional activities. My high expectations were exceeded, and felt a sense of accomplishment getting my BBA degree in 2013. The school considers diversity and work with each student no matter their background and origin.



Timothy Masebe, MBA Student

What I like about UBIS are the small, very practical and highly interactive classes taught by top-quality professors.

The magnificent campus is located in the heart of Geneva, a city which possesses the most serene and tremendous social amenities.

Moreover, I have already been able to work on five business projects during my studies which I could carry on after completing my Master Degree.



ABOUT UBIS UNIVERSITY

The University of Business and International Studies (UBIS) is headquartered in Geneva, Switzerland.

UBIS offers dual Swiss/US Bachelor degrees (3-4 years) and Master degrees (1½ years) in Business Administration and International Relations (online, on-ground, and blended). In 2018 UBIS also launched its DBA Program to further advance its research activities.

CEO Magazine recently ranked its MBA and EMBA programs as "Tier 1" and placed its MBA as No. 7 amongst Global MBA and No. 2 amongst Online MBA programs.

With students from 40 different nationalities and faculties with notable field experience, our aim is to deliver a very individualized, multicultural learning experience.

AVAILABLE UBIS DEGREES

Bachelor of
Business
Admin.

Bachelor of
Arts in
International
Relations

Master of
Business
Admin.

Master of
Arts in
International
Relations

Doctorate
of Business
Admin.

ADMISSIONS OFFICE

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